



VISUALS
OPEN on black screen.

SFX
An engine revs in the distance.
Faint at first, then louder.

SUPER
Something big is coming to BI...

VO
Something big is coming
to Business Insurance.



VISUALS
Car takes off from the starting line.

SUPER
Faster. Smarter. More Connected.

VO
We're moving to a new way of working
that's faster, smarter, and more connected
than ever.



VISUALS
Driver shifts gears and races ahead.

SUPER
One Customer One Team

VO
This isn't just a shift in gear— It's a complete
transformation, bringing us one step closer
to our vision of **One Customer Served By
One Team.**

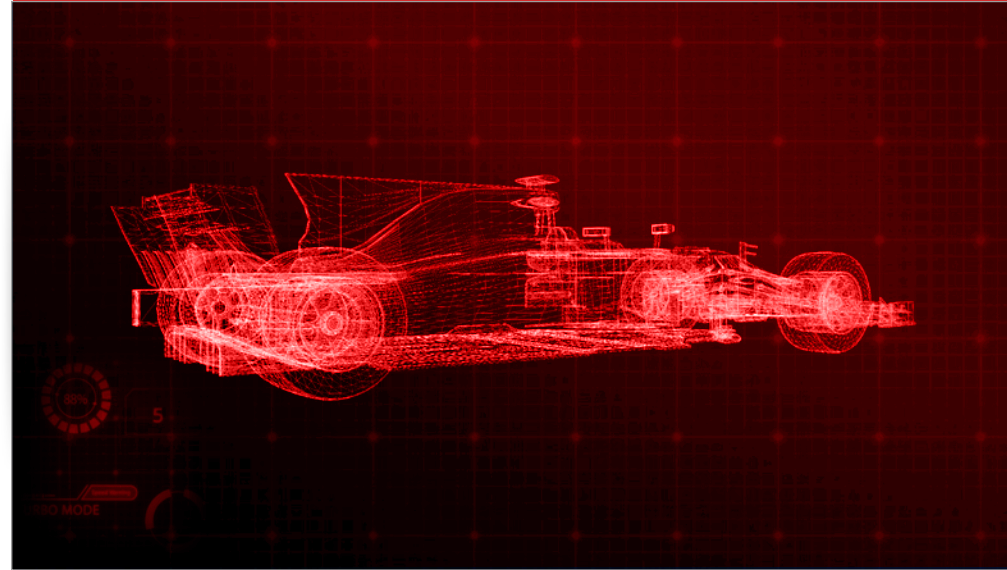


VISUALS

Montage of different team members, from the pit crew to the control room to the engineers.

VO

Our new ~~operating model~~ way of working breaks down silos, aligns priorities, and simplifies how we work.



VISUALS

Rotating schematic of a race car.

VO

Each of us plays a distinct role, but together we create unstoppable momentum.

Together, we'll transform our business.

Together, we'll transform our industry.



SUPERS

animating with VO

Supercharging collaboration

Increasing information sharing

Streamlining processes.

VO

Supercharging collaboration...

Increasing information sharing...

And streamlining processes.

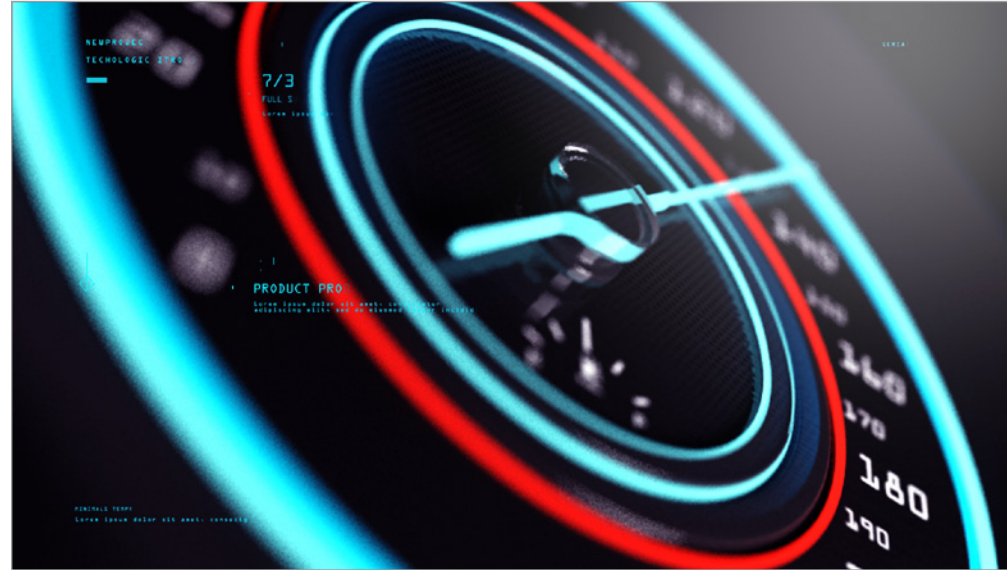


VISUALS

Control room displaying artifacts pulled from the Travelers BI platform, and a wall glowing with AI insights, automation tools spinning, real-time data feeding the engine.

VO

We're advancing our technology with automation, AI, and real-time data insights.



VISUALS

A speedometer jumps ahead. The race car rockets down the track.

VO

That means more transparency, less friction, and faster, more informed decisions to keep us at peak performance.



SUPERS

animating with VO

Total customer solutions

Faster decisions

Stronger agent relationships

More wins

VO

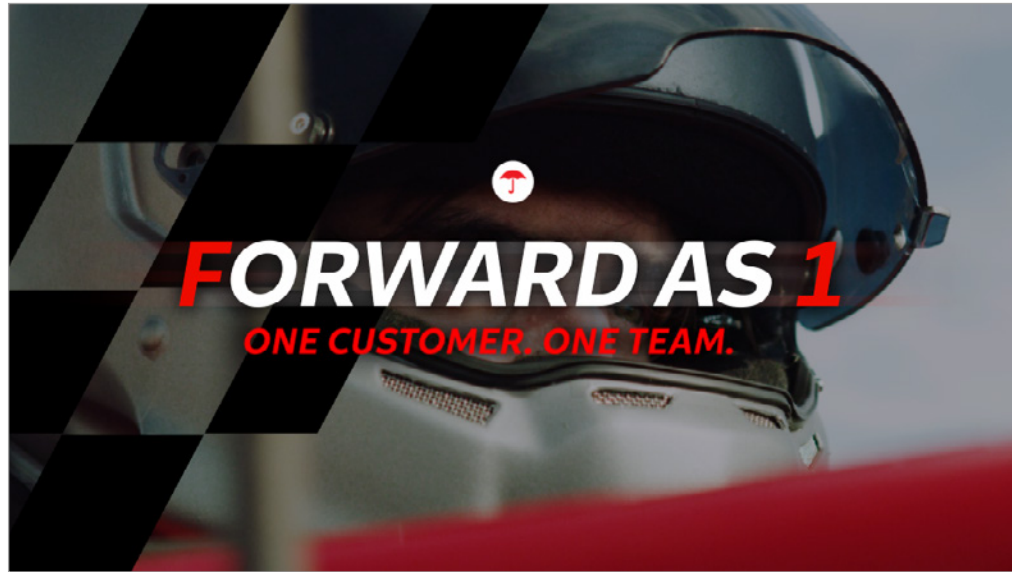
The end result? A revolutionary new way of underwriting with...

Total customer solutions spanning the full breadth **and depth** of BI...

Faster decisions, **accelerating** from weeks to **minutes...**

Stronger agent relationships... and
More wins.

TRBI Video Script: **Forward As One**



VISUALS

The car crosses the finish line. A checkered flag waves.

VO

The race is fast. The track challenging.
But with one team, one strategy, and one
shared drive... we'll take the lead and smoke
the competition. Forward as One.

END CARD:

Coming Fall 2025.

SFX

Engine roar fades out.